

MARK GRAHAM

CURRENT POSITION

2009-present Oxford Internet Institute, University of Oxford Oxford, UK
Research Fellow

EDUCATION

2004–2008 University of Kentucky Lexington, Kentucky
Ph.D. in Geography

Advisors: Dr. Matthew Zook, Dr. Thomas Leinbach

Dissertation: New Silk Roads: Promises and Perils of the Internet in the Thai Silk Industry.

2004-2005 University of Kentucky Lexington, Kentucky
Graduate Certificate in Transportation Systems Management

Fellowship awarded for one-year program of learning on a self-chosen transportation issue (airline networks).

2002-2004 Western Kentucky University Bowling Green, Kentucky
M.Sc. in Geoscience (GPA 4.0)

2001-2003 Western Kentucky University Bowling Green, Kentucky
Geographic Information Systems (GIS) Certification

1999-2002 Western Kentucky University Bowling Green, Kentucky
Bachelor of Science in Geography with a minor in Philosophy
Cum Laude (GPA in major 4.0)

SELECTED PUBLICATIONS

Zook, M. and & M. Graham. 2010. The Virtual 'Bible Belt.' *Environment and Planning A*. 42(4), 763-764.

Graham, M. 2010 Development as Disintermediation in the Thai Silk Industry: the Internet and Reconfigured Commodity Chains. In *The Cultural Wealth of Nations*. Ed. Wherry, F. and Bandelj. Stanford: Stanford University Press (*in press*).

Graham, M. 2010 Neogeography and the Palimpsests of Place
Accepted to the Tijdschrift voor Economische en Sociale Geografie

Graham, M. 2010. Engineering Earth 2.0: Neogeography and Virtual Earths. In *Engineering Earth*, eds S. Brunn, and A. Wood. New York: Kluwer. (*in press*).

Graham, M. 2010. Wikipedia's Known Unknowns. *The Guardian*. Dec 2, 2009.

Graham, M. 2010. The Digital Economy. *Regional Studies*, 44(3), 385-386.

- Graham, M. 2009. Different Models in Different Spaces or Liberalized Optimizations? Competitive Strategies among Budget Air Carriers. *Journal of Transport Geography*. 17(4), 306-316.
- Graham, M. 2008. Warped Geographies of Development: The Internet and Theories of Economic Development. *Geography Compass*. 2(3), 771-789.
- Graham, M. 2008. Globalization, Culture, and Inequality. *Progress in Development Studies*. 8(3). 296-298. (Book review essay)
- Brunn, S., R. Ghose, & M. Graham. 2008. Cities of the Future and the Future of Cities. In *Cities of the World, 4th edition*, eds S. Brunn, M. Hays-Mitchell, and D. Ziegler. Rowman and Littlefield. 565-614.
- Graham, M. 2008. The Place of Space in Internet Matrimony. *Indian Geographical Journal*. 83(2) 87-104.
- Zook, M., & M. Graham. 2007. The Creative Reconstruction of the Internet: Google and the Privatization of Cyberspace and DigiPlace. *Geoforum*. 38 1322-1343.
- Zook, M., & M. Graham. 2007. The Making of DigiPlace: Merging Soft-Ware and Hard-Where via GoogleLocal. *Environment and Planning B: Planning and Design*. 34(3) 466-482.
- Zook, M., & M. Graham. 2007. From Cyberspace to DigiPlace: Visibility in an Age of Information and Mobility . In *Societies and Cities in the Age of Instant Access*. Ed. H. J. Miller. Springer. 231-244.
- Graham, M. 2006. For Space. *Growth and Change*, Vol 37:4, 643-645. (Book review essay)
- Zook, M., & M. Graham. 2006 Wal-Mart Nation: Mapping the Reach of a Retail Colossus. In *Wal-Mart World*. Ed. S. Brunn. Routledge. 15-25.
- Graham, M. 2005. Working in Silicon Valley. *Urban Studies*. Vol. 42:13, 2535-2537. (Book review essay)

PENDING PUBLICATIONS

- Graham, M. 2010 Time Machines and Virtual Portals: The Spatialities of the Digital Divide. *Under review at Transactions of the Institute of British Geographers*.
- Graham, M. & Haarstad, H. 2010. The Globalization of Transparency: Ethical Consumption in a Web 2.0 World. *Under review at Environment and Planning D*.
- Zook, M., M. Graham, & T. Shelton. 2010 The Presidential Placemark Poll. Entry submitted to the *Atlas of the 2008 Election*. Ed. Brunn, S.

OTHER PUBLICATIONS

Graham, M. 2010. Web 2.0 and Critical Globalization Studies. *Radical Teacher*. 87, 70-71.

Graham, M. 2009. Ethical Consumption and Production through Web 2.0: A Call for Participation. *Development Geography Specialty Newsletter of American Association of Geographers*. Autumn 2009: 4.

Graham, M. 2009. Fluid Knowledge and Transparency: Using the Web 2.0 to Promote Compassionate Consumption. *Qualitative Geography Specialty Group Newsletter*. March 2009. 3.

Graham, M. 2005. Music and the Middle. *RIFLe*. Fall.

INTERVIEWS AND FEATURED WORK

Work featured in *io9* on the hidden geographies of sex and religion. Jan 27, 2010.

Interviewed by *Mint* (India's 2nd most read business daily) about the geographies of Wikipedia. Jan 21, 2010.

Work featured in *Il Sole 24 Ore* (The "Italian *Financial Times*") on mapping the peer-produced geographies of religion. Jan 1, 2010.

Work featured in *Directions Magazine* on geographies of Wikipedia. Dec 29, 2009.

Work featured on the front page of the Lexington Herald-Leader (on virtual representations of Christmas). Dec 24, 2009.

Work featured in *New York Times* on geographies of Wikipedia (print). Dec 17, 2009.

Work featured in *The Huffington Post* on geographies of Wikipedia (print). Dec 12, 2009.

Interviewed by *Wired* on Internet of Things (print). Dec 2009.

Interviewed by Nora Young on *CBC's Spark* about the geographies of Wikipedia (radio). Nov 24, 2009.

AWARDS

2010	British Academy Small Grants Award <i>Funding to conduct preliminary research in Kenya (£6,585)</i>	British Academy
------	--	-----------------

2010	CPOV Wikiwars Participation Funding <i>Conference Funding from The Centre for Internet and Society, Banaglore</i>	CIS Banaglore
------	--	---------------

2009	ICTD Participation Funding <i>Conference Funding from ICTD 2009 Organisers (\$500)</i>	ICTD 2009
------	---	-----------

2008	Barnhart Conference Funding <i>Award to attend the Manchester Institute in Economic Geography (\$1000)</i>	University of Kentucky
------	---	------------------------

2007	Dissertation Year Fellowship <i>Award to write dissertation (\$16,000)</i>	University of Kentucky
2007	Graduate Student Incentive Program <i>Incentive award as a result of NSF grant award (\$600)</i>	University of Kentucky
2007	AAG Dissertation Grant <i>American Association of Geographers Award towards dissertation expenses (\$500)</i>	AAG
2007	Doctoral Dissertation Research Award <i>National Science Foundation award to carry out dissertation research (\$11,990)</i>	NSF
2007	Commonwealth Research Award <i>Award for conference travel (\$1,000)</i>	University of Kentucky
2007	Dissertation Enhancement Award <i>Award to conduct research (\$3,000)</i>	University of Kentucky
2006	Withington Endowment Fund <i>Award with funding linked to the Dissertation Enhancement Award (above)</i>	University of Kentucky
2006	International Research Funding <i>Research Award (\$800)</i>	University of Kentucky
2005	Conference Support Funding <i>Award (\$400)</i>	University of Kentucky
2004	Conference Support Funding <i>Award (\$400)</i>	University of Kentucky
2004	Transport Fellow <i>One-Year Fully Funded Fellowship to Enroll in the Graduate Certificate in Transportation Systems Management</i>	Kentucky Transportation Center
2004	Outstanding Graduate Student <i>Award</i>	WKU Geography Dept.
2004	China Travel Grant <i>Travel grant for research trip to China (\$900)</i>	WKU Geography Department
2004	Ogden College Travel Grant <i>Travel grant (\$300)</i>	WKU Ogden College
2003	Faculty/Student Development Award <i>Research grant for thesis research (\$300)</i>	WKU Ogden College
2003	Hoffman Institute Travel Grant <i>Travel grant for thesis research (\$250)</i>	Hoffman Institute
2003	Research Travel Grant <i>Travel grant for thesis research (\$500)</i>	WKU Geography Department

2003	Yeager Scholarship <i>Scholarship</i> (\$500)	The Kentucky Library
2003	AAG Travel Grant <i>Scholarship</i> (\$400)	WKU Geography Department
2003	Student Organizational Aid <i>Student Organizational Aid</i> (\$500) for Graduate Geoscience Society	Western Kentucky University
2002	President's Scholar <i>Award</i>	Western Kentucky University
2001	President's Scholar <i>Award</i>	Western Kentucky University
2000	Dean's Scholar <i>Award</i>	Western Kentucky University

SELECTED PRESENTATIONS

- Apr 2010 Paperclips, Plastic Bags and Peanut Butter: Potentials for the Peer-Production of Transparency
Association of American Geographers Annual Meeting (Washington DC, USA)
- Apr 2010 The Warped Mirrors of Spatial Search Engines: Analyzing Online Representations of Place (co-author with the presenter: Matthew Zook)
Association of American Geographers Annual Meeting (Washington DC, USA)
- Apr 2010 Mis-match.com: A Spatial Examination of Potential Mate Selection in Cyberspace (co-author with the presenter: Monica Stephens)
Association of American Geographers Annual Meeting (Washington DC, USA)
- Feb 2010 Development, Disintermediation and the Digital Divide
Invited presentation to Google (London, UK)
- Jan 2010 Mapping and Measuring Cybercrime (co-organiser)
Conference on Mapping and Measuring Cybercrime (Oxford, UK)
- Jan 2010 Wiki Space: Palimpsests and the Politics of Exclusion
Critical Point of View: Wikipedia and the Politics of Open Knowledge (Bangalore, India)
- Dec 2009 The Internet and Activism in Africa (organizer and panelist)
Oxford Internet Institute Seminar on Social Justice in Africa (Oxford, UK)
- Nov 2009 Bridging Space: Discourses of the Digital Divide
Cyberspace 2009 Annual Meeting (Brno, Czech Republic)

- Nov 2009 Ethical Consumption and the Online Peer-Production of Transparency
School of Geography and the Environment Seminar Series (Oxford, UK)
- Nov 2009 New Silk Roads? The Internet and Reconfigured Chains in the Thai Silk Industry
Oxford Internet Institute Seminar (Oxford, UK)
- August 2009 The Globalization of Transparency: Ethical Consumption in a Web 2.0 World
Royal Geographical Society Annual Meeting (Manchester, UK)
- August 2009 Session: Follow the Things: New Cultural/Economic Geographies (session co-organiser)
Royal Geographical Society Annual Meeting (Manchester, UK)
- April 2009 The Globalization of Transparency: WikiChains.com and its Potentials for Development
IEEE/ACM International Conference on ICTD (Doha, Qatar)
- March 2009 Time Machines and Virtual Portals: The Spatialities of the 'Digital Divide'
Association of American Geographers Annual Meeting (Las Vegas, USA)
- March 2009 Session: Technologies of Development: E-commerce, E-economies, and E-policies (session co-organiser).
Association of American Geographers Annual Meeting (Las Vegas, USA)
- March 2009 Mapping the GeoWeb: The Spatial Contours of Web 2.0 Cyberspace (co-author with the presenter: Matthew Zook)
Association of American Geographers Annual Meeting (Las Vegas, USA)
- July 2008 Poverty and Development Plenary (Panel Discussant)
The 4th Institute in Economic Geography (Manchester, UK)
- April 2008 Disintermediation as Development in the Thai Silk Industry: the Internet and Reconfigured Commodity Chains
Association of American Geographers Annual Meeting (Boston, USA)
- Jan 2008 The Internet and Reconfigured Chains in the Thai Silk Industry
The 10th International Conference on Thai Studies (Bangkok, Thailand)
- July 2007 Hybrid Space, Technology, and Development Discourse in the Thai Silk Industry.
The Second Global Conference on Economic Geography (Beijing, China)

- March 2007 The Creative Reconstruction of the Internet: Google and the Privatization of Cyberspace and DigiPlace (co-author with the presenter: Matthew Zook)
Association of American Geographers Annual Meeting (San Francisco, USA)
- March 2006 The Soft-Ware and Hard-Where of GoogleEarth: Privatizing DigiPlace? (invited speaker and co-author with Matthew Zook)
Association of American Geographers Annual Meeting (Chicago, USA)
- Nov 2005 GoogleSpace and the Variable Geometries of DigiPlace (co-author with Matthew Zook)
Southeastern Division of the Association of American Geographers Annual Meeting (West Palm Beach, USA)
- Nov 2005 The Making of DigiPlace: Merging Soft-Ware with Hard- Where (co-author with Matthew Zook)
Symposium on Societies and Cities in the Age of Instant Access (Salt Lake City, USA)
- April 2005 Patterns of Internet Dating and Partner Search (invited speaker)
Association of American Geographers Annual Meeting (Denver, USA)
- April 2004 Spatial Differences in Perceptions About Transportation
Thesis Presentation and WKU Geography Departmental Seminar (Bowling Green, USA)
- April 2004 In search of the Underground River:, Hunan Province, PRC
WKU Geography Departmental Seminar (Bowling Green, USA)
- March 2004 Interrelationships Between Transportation Preferences, Social Structures, and the Built Environment in Kentucky and England
Association of American Geographers Annual Meeting (Philadelphia, USA)
- March 2004 Developing Custom GIS Applications to Explore Digitally Vectorized Geologic Quadrangles (co-author with Andrew Wulff [presenter] and Chris Groves).
Northeastern Section and Southeastern Section of the Geologic society of America Annual Meeting (Washington D.C., USA)
- Feb 2004 An Examination of Industrial Air Emissions and Environmental Justice in warren County, Kentucky
Kentucky Office of Geographic Information Annual Map Gallery (Frankfort, USA)
- Feb 2004 A Preliminary Analysis of Western Kentucky University Safety Infrastructure
Kentucky Office of Geographic Information Annual Map Gallery (Frankfort, USA)
- Nov 2003 An Empirical test of Structuration Theory: Transportation Preferences in Bowling Green, Kentucky and Penzance, England.
Southeastern Division of the Association of American Geographers Annual Meeting

Nov 2003 Comparing Urban Form and Its Effects in Bowling Green, Kentucky and Penzance, England.

Kentucky Academy of Sciences (Bowling Green, USA)

May 2003 Integrating Geologic Data into a Customizable GIS

WKU Geology Seminar Series (Bowling Green, USA)

March 2003 The Uses of GIS in Source Water Protection

Kentucky Rural Water Association (Bowling Green, USA)

March 2003 Geographic Information Systems in Environmental Science

WKU Public Health Department Seminar Series (Bowling Green, USA)

COMPUTER SKILLS

GIS & GPS: ArcGIS 9.x incl. extensions (Spatial Analyst, Geostatistical Analyst, 3D Analyst, ArcScene, ArcPress), ERDAS Imagine Pro 8, Trimble GPS Pro XRS, MapWindow GIS, Google Maps API

Programming: ArcObjects, ESRI Object Browser, Visual Basic, MapObjects, VBA, QBasic, C++, Perl

Statistics: S-Plus, S+ Spatial Stats, S+ for ArcView, SPSS, Excel

Web and Design: Photoshop, Illustrator, Acrobat, Dreamweaver, HTML, large format plotters

LANGUAGES

English native language

German proficient

French basic

Kiswahili currently learning

PAST WORK EXPERIENCE

Fall 2008 – Fall 2009 Trinity College Dublin Dublin, Ireland
Lecturer in Geography

Fall 2006 – Spring 2008 Hoffman Environmental Research Inst. Bangkok, Thailand
Environmental Public Outreach Specialist

Summer 2005 – Winter 2006 University of Kentucky Lexington, KY, USA
Graduate research assistant on NSF award to study e-commerce.

Spring - Summer 05 WRFL 88.1FM Lexington, KY, USA
Disc Jockey

2004 – 2005	Kentucky Transportation Center	Lexington, KY, USA
	<i>Graduate Research Assistant</i>	
Spring 2004	Hoffman Institute Cave Expedition	Hunan, China
	<i>GIS Coordinator</i>	
Spring 2004	Western Kentucky University	Bowling Green, KY, USA
	<i>Instructor – Introduction to GIS</i>	
Summer 2003	WKU GIS R&D Lab	Bowling Green, KY, USA
	<i>Graduate Research Assistant</i>	
2002 - 2004	WKU Hoffman Institute	Bowling Green, KY, USA
	<i>Graduate Research Assistant</i>	
2002	Bowling Green Public Works	Bowling Green, KY, USA
	<i>GIS Internship</i>	

RESEARCH INTERESTS

Internet Geography, Economic Geography, Urban Geography, Globalization, Development, Transportation Geography, Flows of Information, Social Networking, Web 2.0, Geomusicology, Computer Mediated Communication, Social Theory, Cultural Geography.

Regional Focus: Southeast Asia, East Africa.

PROFESSIONAL MEMBERSHIPS

The Association of American Geographers (Asian, Communication, Economic, Transportation, and Urban specialty groups)

Royal Geographical Society

SERVICE ACTIVITIES

Reviewer for *Environment and Planning A***, *Geoforum**, *Policy and Internet***, *Global Networks**, *Economic Geography** (* indicates number of reviews completed for each journal)

Member of Graduate Studies Committee, Oxford Internet Institute, University of Oxford.

Volunteer on the Minority Recruitment Committee. University of Kentucky (2006-2007).

Volunteer at GIS workshop for 4th and 5th graders, Bowling Green, Kentucky (April 2004)

Volunteer at the International Conference on Karst Hydrogeology and Ecosystems, Bowling Green, Kentucky, 2003.

Co-organizer of Geography Awareness Week and GIS Day 2002 for the Western Kentucky University Department of Geography and Geology

INTERESTS AND ACTIVITIES

Founder of www.wikichains.com. A wiki website that focuses on mapping and describing commodity chains in order to inspire ethical consumption.

Co-founder and co-manager (2004 – present) of ImmediumPress: a non-profit publishing company.

Founder, manager, and web designer (2003 – present) of an Internet radio station (smoothmusic.org)

Co-founder of www.floatingsheep.org. A blog about mapping user-generated content (as of May 2010 has had a 250,000 unique visitors).

WORLD EXPERIENCE

Currently, I live in Oxford, England.

I have lived in: England, France, Germany, Iran, Ireland, Saudi Arabia, Scotland, Thailand, the U.S.A.

I have traveled in: Austria, Belgium, Barbados, Cambodia, Canada, China, Cyprus, Czech Republic, Denmark, Egypt, England, France, Germany, Hungary, Iceland, India, Iran, Ireland, Italy, Jamaica, Japan, Kenya, Lebanon, Malaysia, Mexico, Netherlands, Norway, Poland, Saint Lucia, Saudi Arabia, Scotland, Singapore, Slovakia, Sweden, Switzerland, Thailand, the U.S.A.